

**PROCEDURE FOR PARTICIPATION IN THE
ANNUAL ORDINARY GENERAL MEETING
OF JUNE 26, 2025 AT 10:00 A.M.**

Holders of registered shares may attend the Ordinary General Meeting upon simple proof of identity, provided they are registered in the Company's shareholder records.

Holders of bearer shares must present a certificate of ownership and blocking issued by the institution holding these shares.

Any shareholder may:

- * Be represented by their spouse, an ascendant or descendant, another shareholder with a valid proxy, or any legal entity whose corporate purpose is the management of securities portfolios;
- * Participate in the Ordinary General Meeting via videoconference;
- * Vote by correspondence.

Representation

Any shareholder wishing to be represented at the Ordinary General Meeting must complete the proxy voting form, a template of which is available on the Company's website: www.labelvie.ma

A signed copy of the proxy form will be attached to the attendance sheet of the Ordinary General Meeting.

Participation by videoconference

Shareholders who wish to use this method must send a participation request by email to the following address: so.dada@labelvie.ma, no later than five (5) days before the meeting. This request must be accompanied by the following documents in scanned format:

- * A piece of identification, either personally or as a proxy;
- * A certificate of ownership and blocking of the shares indicating the number of Label'Vie bearer shares held;
- * A proxy from the represented shareholder, if applicable.

The template for the request to participate in the Ordinary General Meeting by videoconference is available on the Company's website: www.labelvie.ma

Once the participation request and required documents have been received, a confirmation email specifying the access details for the meeting will be sent to the concerned shareholder or their proxy.

Shareholders who have requested to participate in the Ordinary General Meeting by videoconference will receive personalized access codes to allow them to connect.